

# AGENCY FACT SHEET

We spark growth by strengthening your social capabilities.

## FOUNDERS

Martha Krueger  
Emily Pritchard

## FOUNDED

2011

## EMPLOYEES

25

## CERTIFICATIONS

WBENC Women Business Enterprise  
WBENC Small Business Enterprise

## B2C EXPERTISE

Retail  
CPG  
Hospitality



### SOCIAL STRATEGY

Lay the foundation.



### CONTENT PRODUCTION

Align your brand's visual message.



### SOCIAL ADVERTISING

Drive conversions.



### COMMUNITY MANAGEMENT

Actively monitor, listen, and respond.



### SOCIAL MEDIA TRAINING

Develop and deploy in-house support.

2X

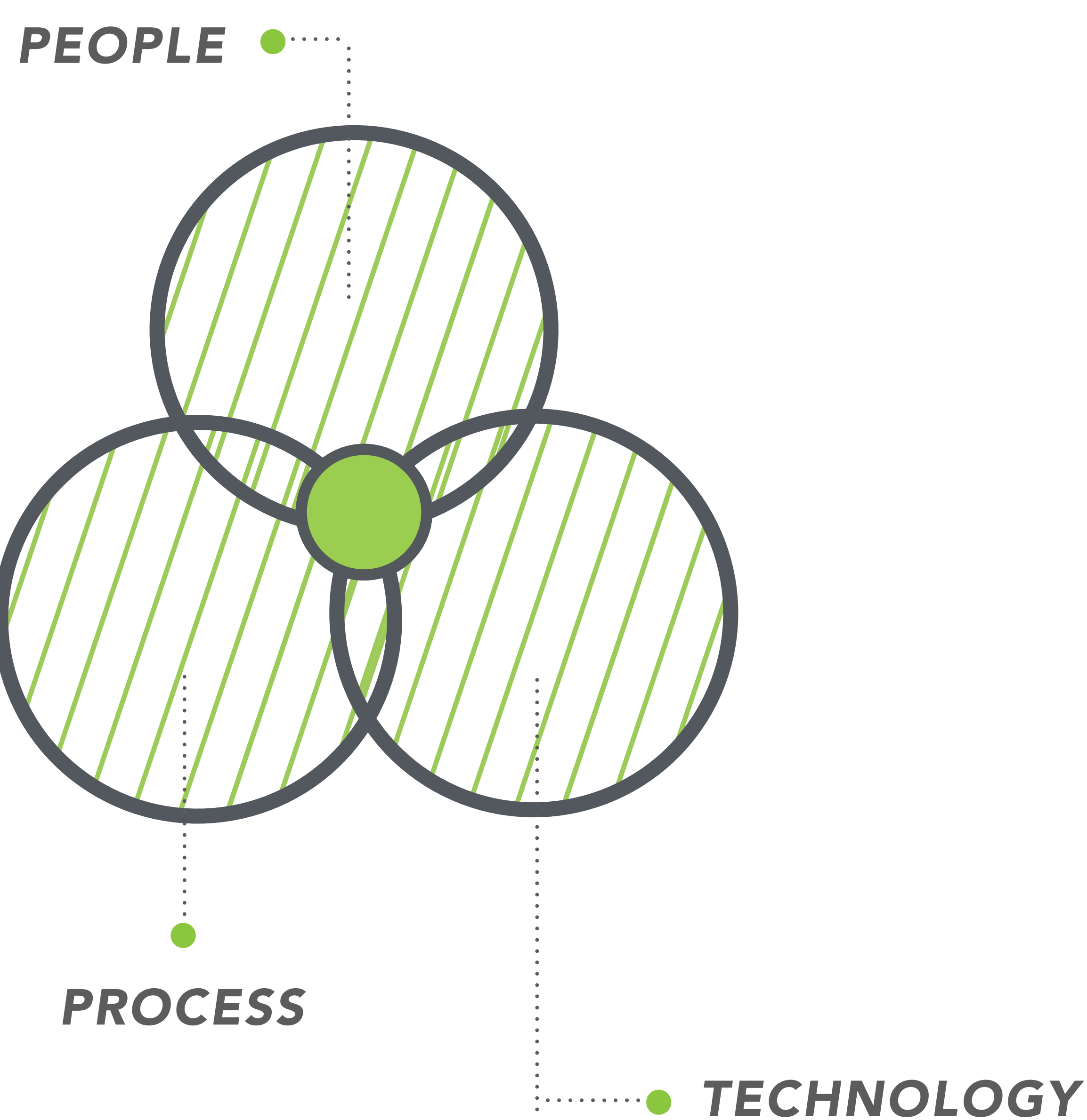
Double your social audience in 12 months through content production and community management.

2.5M

Generate millions of impressions through always-on social listening and strategy development.

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Leverage influencer relationships to drive thousands of dollars worth of free advertising through strategic engagement.



## CPG

LARABAR  
Chex Mix  
Fiber One  
Food Should Taste Good  
Immaculate Baking  
Nature Valley  
Progresso  
Nature's Way

## HOSPITALITY

MN Super Bowl Host Committee  
Mall of America  
Soundset Music Festival

## RETAIL

Aveda  
Mall of America  
Christopher & Banks  
Eyebobs Eyewear  
Goodwill MN